



## KEEP HOPE ALIVE!

The Olive Tree Campaign  
YWCA of Palestine / The East Jerusalem YMCA

### Sponsorship Form

Please PRINT clearly

Name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

E-mail address: \_\_\_\_\_

No. of Trees: \_\_\_\_\_

Total Donation: \_\_\_\_\_

For more information contact: [olivetree@ywca-palestine.org](mailto:olivetree@ywca-palestine.org)



***YWCA of Palestine/The East Jerusalem  
YMCA Joint Advocacy Initiative -  
Palestine***

**Checks Payable to:**  
The East Jerusalem YMCA,  
Olive Tree Campaign  
POB 19023 East Jerusalem

**Bank Transfer Information:**  
*Bank Name:* Mercantile Discount Bank,  
Branch No. 638 Salah Eddine Street,  
East Jerusalem  
*Account Name:* The East Jerusalem YMCA,  
Olive Tree Campaign  
*Account No.:* 911-01-403555  
*Swift Code:* BARDILITE



YWCA of Palestine  
جمعية الشابات المسيحية - فلسطين



The East Jerusalem YMCA  
جمعية الشبان المسيحية - القدس

# The Olive Tree Campaign

# KEEP HOPE ALIVE



**The Olive Tree Campaign**  
YWCA of Palestine/The East Jerusalem YMCA

Since the beginning of the second Intifada, in October 2000, thousands of acres of farm land and over 112,000 olive trees in the Palestinian Territories have been destroyed by the Israeli Occupation Army. These destructive practices continue daily.

In spite of the destruction of the very foundations of their existence and in spite of the ever increasing violence in the



Reuters

Holy Land, most Palestinians, women, men, and children, have not lost hope and are committed to rebuilding society and its structures without violence. The East Jerusalem YMCA and YWCA of Palestine are in the forefront of this effort to **KEEP HOPE ALIVE** through projects like the Olive Tree Campaign which aims to plant

50,000 olive trees in the very places where they have been uprooted and destroyed.

Through the sponsorship of YMCAs and YWCAs, as well as churches and other groups and individuals around the world, olive tree planting will be a sign of solidarity that encourages Palestinians to keep their sense of hope alive and to reaffirm their commitment to work constructively toward peace-building.

**The Olive Tree - Symbol of Peace, Prosperity and Wisdom**

In the whole of the Mediterranean Basin, the olive tree is an ancient source of basic livelihood and nutrition. Approximately 1,000 km<sup>2</sup> of land in the Palestinian Territories are planted with olive trees, compared to only 20 km<sup>2</sup> in Israel. An average olive tree produces 9 kg of olives, yielding 2 litres of oil which has many uses: food, sacramental oil, fuel, or as an ingredient of medicinal ointments. The olive tree is plain and frugal. It grows in poor soil and yields precious fruit. It can live for 800 to 1,000 years. Together with the vine and the fig tree, the olive tree is a symbol of prosperity and happiness.

**An Invitation for Action**

Everyone is invited to participate in the Campaign. Through this simple action you will contribute to keeping hope alive in the lives of Palestinians throughout the territories.

The amount of US\$ 20 covers the cost of the young plant, distribution, planting, and information for farmers on the best techniques for olive tree care and production improvement. The cost also covers an official certificate, a sponsor label to be inscribed with the sponsor's name, and miscellaneous implementation costs of the project.

- Three-year old, solid, young plants are used in order to optimize survival potential.
- Planting will only take place in agreement and cooperation with landowners and farmers. They are given information on the project and participate in the planting of the trees. In addition, specialists will give them the tools necessary to ensure the future care of the tree.
- Every tree planted as part of the project will bear a sponsor label inscribed as follows: "Sponsor's name...chose to keep hope alive." Every sponsor will receive a certificate of sponsorship.

We look forward to your support in helping us **KEEP HOPE ALIVE** within Palestinian communities throughout the West Bank and hope that your participation in this campaign will be the first step in ongoing partnership and solidarity with the Palestinian people.



YWCA of Palestine  
جمعية الشابات المسيحية - فلسطين



The East Jerusalem YMCA  
جمعية الشبان المسيحية - القدس

**Olive Tree for Palestine**  
**Certificate of Appreciation**

The East Jerusalem YMCA, YWCA of Palestine and the entire Palestinian people certify that

Ms. / Mr. \_\_\_\_\_

Sponsored one olive tree in Palestine as part of their endeavor to achieve justice and peace in the holy land.

"If the olive trees knew the hands that planted them, their oil would have become tears..."

Planted in: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Signature: \_\_\_\_\_

