

9<sup>th</sup> Sept 2012

To all major shareholders of ROHM Co. Ltd

We are a citizens group based in Kyoto, taking action against Kyoto city for their proposed alteration and addition to the Kyoto Kaikan, one of the most important works for modern architecture in Japan that was originally constructed in 1960. ROHM Co. Ltd is supporting and driving this project by paying 5.2 billion yen over 50 years in exchange for the naming right.

In August, a rigorous independent assessment of the proposed project was conducted by International Scientific Committee on Twentieth Century Heritage of International Council of Monuments and Sites (ICOMOS, Head office in Paris, France), an advisory panel for UNESCO. An opinion in writing was sent from Sheridan Burke, President of ICOMOS International Scientific Committee on Twentieth Century Heritage to Mr. Daisaku Kadokawa, Mayor of Kyoto City that this project needs reconsideration on the basic design of the redevelopment and if this was not complied, a “Heritage Alert” would be issued. In this letter, the following three points were clearly stated.

1. The Kyoto Kaikan was certified to be a “cultural heritage resource to be respected and conserved”
2. The proposed alteration and addition to the Kyoto Kaikan will destroy the value of this cultural heritage
3. ICOMOS will issue a Heritage Alert against the project

According to the above letter of opinion and explanation by ICOMOS, when a Heritage Alert is issued, the alert and developments that follow will be continuously shared with related institution and published on global scale. If the project proceeds without review, the fact that an act of destruction was done to a cultural heritage, that ROHM Co, Ltd supported this damage, and the name given to the building by ROHM Co. Ltd will likely be published.

It is extremely rare for this alert to be issued, and only 2 has officially been issued since the Heritage Alert system was established. In both cases, the projects were revised, so if this project proceeds without review, it would set a precedence and significantly damage ROHM’s reputation.

It is unfortunate that company reputation of ROHM Co. Ltd built on many CSR activities would be damaged because of this project, and we believe it is still avoidable. We believe that the project can be revised so that Kyoto Kaikan retain cultural values whilst accommodating the new needs of a theater, and in fact this would increase the public image of ROHM Co. Ltd for years to come. We deeply wish for such reconsideration to be taken.

As a shareholder, please consider if this project is significant following the virtues of ROHM Co. Ltd's company values, and please support us to have a reconsideration of the project. We need your help to stop the destruction of a cultural heritage before it is too late. We only have 1 more month left to put a stop to this project.

Kind regards

Appended paper

- Letter from Sheridan Burke, President of ICOMOS International Scientific Committee on Twentieth Century Heritage
- Letter from Riitta Salastie, Architect, D.Sc.Helsinki City Planning Department, Member of ICOMOS International Scientific Committee on 20C Heritage

Yoshimura, Representative

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